

Weekly Staff Update

November 5 - November 11, 2017

Major Projects & Priorities

- *Wastewater Treatment Plant Upgrade.* A final pay application was submitted to DEQ on November 1st.
- *Downtown Streetscape Enhancement.* Staff met with the design engineers and VDOT to discuss Phase II of the Streetscape project. In the latest set of comments from VDOT they were requiring a full rebuild of King Street from Holiday to Massanutten along with resurfacing the bridge near Town Hall. This additional out-of-scope work would require funding not available in the project. The project engineers are currently quantifying the sub-base damage so the Town can recommend spot repairs where needed to keep the project in budget.
- *Street Paving.* The paving contractor performed some milling work this week but was unable to perform any paving operations due to the weather. They will be onsite again next week.
- *CDBG Construction Improvements.* Staff met with KEE Construction in order to discuss value engineering the project to close the funding gap. We expect to present the results and corresponding options to Town Council at the November 20th Council Worksession.
- *Strasburg Gateway Trail Project.* Staff re-submitted for funding to cover the gap in this project.
- *CDBG Facade Improvements.* Round #3 of the facade improvements are slated to happen (with one exception) between November 27 and January 12. We have received multiple applications for the final round.
- *CDBG Branding -* For those who have not had the opportunity to see the logo and usage guide, please stop in to Michelle's office to do so. Next roll out will be advertising campaign, to include wayfinding signage.
- *Downtown Revitalization and Tourism.* The RevUp Marketing judges selected Strasburg Hobbies to receive \$5,000 to fund its marketing plan. Elizabeth and Mike Nail (owners) did a terrific job identifying their target market, goals, messaging, plan, and rationale. There was a very competitive pool for the award, so please congratulate Strasburg Hobbies on their win.
- *Economic Development.* A public forum was held regarding first floor apartments in the community commercial zoning district. | Please mark your calendars to attend the groundbreaking event for the community garden. Mayor Rich Orndorff and Councilwoman Plitt will be representing the Town in this ceremonial gesture signifying the beginning of construction for this project. The honor of your presence is requested.

News Articles

<http://www.nvdaily.com/news/local-news/2017/11/strasburg-volunteer-firefighters-under-rape-child-pornography-investigation/>

Upcoming Meetings & Events

Week of November 12, 2017 - November 18, 2017

Town Council Tuesday, November 14, 2017 at 7 p.m.
Planning Commission Thursday, November 16, 2017 at 7 p.m.

Week of November 19, 2017 - November 25, 2017

Council Work Session Monday, November 20, 2017 at 7 p.m.
Town Office CLOSED - Thanksgiving Thursday & Friday, November 23 & 24, 2017
Shop Small Saturday Saturday, November 25, 2017